

## WHAT'S NEW FOR 2014



**Crystal Advantage® Fly Repellent Ready-to-Use** is a botanically based fly repellent that provides safe, immediate and effective relief from flies. It has a pleasant smell and comes in a ready to use spray bottle.

### Crystal Advantage® Fly Repellent - Concentrate

is an economical way to mix your own botanically based fly repellent. Dilute the concentrated formula with water to desired concentration.



**Crystal Advantage® Equine Salve** is formulated using botanical oils and gentle emollients to provide a soothing aid to irritated tissue.



### Crystal Advantage® Equine Digestive Support

contains a comprehensive profile of botanical extracts and probiotics shown to support digestive health and function.



### Swift Start® Texturized Calf Feed

*18% Starter and 16% Grower*  
Organic & Conventional Formulas Available

- *Steam rolled corn, pelleted protein, mineral & vitamins*
- *100% polysaccharide trace mineral and 100% selenium yeast supplementation*
- *Natural coccidiostat*
- *Thrifter calves with stronger immune support*



### IN THIS ISSUE:

2013 Herd Profitability Reviews

2

No Hoof, No Cow

6

Unlocking The Secret Potential Of Calf Feed

8

Maximize Profitability With Dairy Glow™

12