

MINIMIZE THE EFFECTS OF LATE SUMMER/EARLY FALL HEAT STRESS

The effects of heat stress on livestock can have profound, lasting implications. Heat stress reduces dry matter intake, lowers milk production, impacts reproductive performance and challenges the immune system. Heat stress can still be a factor in the early fall months and its negative effects do not immediately dissipate as the temperature moderates. These negative effects can linger for one to four months.

Early lactation and recently fresh cows are most vulnerable to the effects of heat stress. Crystal Creek has seen that when herds experience a week of unusually hot, humid weather in September, it is not unusual for full recovery to take until December. Feeding Crystal Pellets™ at 2-4 ounces per head per day during periods of increased heat/humidity will help keep your cows on feed, stabilize milk production and increase profit.



CRYSTAL PELLETS™

Purchase 2 bags of Crystal Pellets™
and Receive
1 FREE T-SHIRT
or
1 FREE HAT
or
\$8.00 DISCOUNT

OFFER GOOD
**August 1 -
September 28, 2012**

