

Crystal Creek: A Family Business with a History of Growth

Crystal Creek®, a Spooner based agricultural company is expanding. A 32,500 sq. foot addition is being added to their existing warehouse to better serve the growing needs of their clients. This expansion is the third building project the company has taken on in their 18 years of business. Crystal Creek® was started in a garage in Prescott, WI in 1998 by husband and wife team, Dan and Jan Leiterman. In 2001, the company moved from Prescott to Trego to a new 3,200 sq. ft. facility. In 2007, it was apparent that the current facility was not large enough to meet their needs and they started renting warehouse space in Spooner from the Northwest Regional Planning Commission. A new 5,000 sq. ft. office and 12,000 sq. ft. warehouse facility, designed with future expansions in mind, was built in 2008 at the current Roundhouse Road location in Spooner.

In 2014, additional warehouse space was needed to keep pace with company growth and so again more space was rented. In 2015, Northwest Builders of Rice Lake, WI was chosen to design and build the current 32,500 sq. foot expansion. Ground was broken at the end of March 2016 with a September 1st anticipated completion date.

Crystal Creek® serves the needs of farmers across the United States and Canada. Their business model is about helping family farms improve profitability and offering viable options for the next generation of farmers. At Crystal Creek®, they take an individualized approach to all of their clients and work with them to achieve a sustainable, profitable model with their farming business.

The Crystal Creek® model of doing business is reflected in the sign that hangs in their entry way that reads "We are not a team because we work together, we are a team because we respect, trust and care for each other". This successful model builds on the importance of creating a team approach when working with their clients to meet goals and solve problems.

In addition to working with farmers doing rations and helping with animal health issues, Crystal Creek® is an industry leader in innovative positive pressure ventilation systems for livestock facilities. Dr. Ryan Leiterman, the oldest son of Jan and Dan and company co-owner, is the inventor of multiple patent pending ventilation technologies marketed under the trade names Flap Duct and Flip Duct.

Crystal Creek® is excited about the products and services that it provides to their clients. Their growth and commitment to the industry is shown in the investment they are making to their growing facilities and staff. Dan Leiterman, co-owner of the company said it best...."My clients' success is my success"!



Crystal Creek



Dr. Ryan Leiterman, Dan and Jan Leiterman, Josh Peck (Project Coordinator) and Chris Mlejnek (Owner) Northwest Builders.



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